

# RAE ABERDEEN

Graphic & Web Designer, Email Marketer and Social Media Specialist

1609 888 Homer Street Vancouver, BC, Canada V6B 0H7

PHONE: 604.780.3486 | E-MAIL: [me@raeaberdeen.com](mailto:me@raeaberdeen.com) | PORTFOLIO: [www.raeaberdeen.com](http://www.raeaberdeen.com)

## SELECTED PROJECTS

MAR  
2012

### [www.tncbowl.ca](http://www.tncbowl.ca)

Designed & Developed new website. Implemented reservation system for bowling lanes. Designed new logos for company.

FEB  
2012

### [www.streetster.com](http://www.streetster.com)

Designed Graphics for Social Media Pages. Designed functionality and custom FBML pages. Managed all print and stationary materials.

OCT  
2011

### [www.adzubu.com](http://www.adzubu.com)

Designed and Developed website. Branding & Identity.

AUG  
2011

### [www.cheerupvancouver.com](http://www.cheerupvancouver.com)

Worked with another developer and designer to create a twitter based tweet aggregator that can auto populate and message users virally.

JUL  
2010

### Downtown Morrey Mazda

Designed banner ads for "So Close You Can Feel It" campaign launched on the Google Ad Network & MSN network August 2010.

## EMPLOYMENT

MAR  
2011  
-  
NOW

### Wonton Media Inc.

*Web Designer*

web design, graphic design, email delivery, email design, cueing up of daily sends, monitoring metrics, oversaw all print collateral, core design functions, print design, splash pages and optimization, banner ads, social media design

DEC  
2011  
-  
FEB  
2012

### Streetster

*Graphic Designer, Web Designer*

print design, social media design

MAR  
2009  
-  
OCT  
2010

### The Invisible Orange

*Graphic Designer*

graphic design, print design, marketing, promotions, banner ads

JAN  
2009  
-  
MAR  
2011

### raeaberdeen.com

*Freelance Web Designer, Web Developer*

web design, web development, graphic design, branding & identity, poster design, promotions, banner ads, print design

## EDUCATION

Jan 2008 - Dec 2008

**Vancouver Film School**

*Digital Design Diploma*

2004 - 2005

**Kwantlen Polytechnic University**

*Arts*

## PROFESSIONAL SKILLS

Photoshop



Illustrator



InDesign



Dreamweaver



MailChimp



HTML 5 + CSS3



Wordpress dev.



JavaScript / jQuery



PHP



Email Sending



Actionscript 3 / Flash



Creativity



Design



Working in team



*"Rae was the first one in the office as early at 6am and the last one to leave 90% of the time. He was one of our strongest team members and we miss him dearly. I would not hesitate to hire Rae again should we ever have the chance."*

MATT KYSKA - COO, WONTON